

fashion calendar

44 WEST FIFTY-SECOND STREET • NEW YORK 19 • ELDORADO 5-3693

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

1951

january

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 30, 1951</u>			
Friday Nov. 30 10:00 A.M.	PREVIEW OF CHRISTMAS BOUTIQUE COLLECTION The N.Y. press will be invited to a preview of Hattie Carnegie's Boutique collection for Christmas. By invitation. Publ.: Eleanor Lambert, MU.8-2130.	HATTIE CARNEGIE	42 EAST 49TH STREET SHOWROOM

WEEK BEGINNING MONDAY, DECEMBER 3, 1951

<u>Monday</u>	<u>SPECIAL CHRISTMAS</u>	<u>RETAIL STORES</u>	<u>NEW YORK CITY</u>
Dec. 3-	SHOPPING SCHEDULES		BROOKLYN, NEWARK
Dec. 22	Retail stores will have the following shopping hour schedules for Xmas. Regular closing hours on Saturdays, unless indicated. (Note Changes).		
	<u>STORE</u>	<u>BEGINNING</u>	<u>HOURS</u>
	ABRAHAM & STRAUS (Bklyn).	Dec. 5	9:30 A.M. to 9:00 P.M.
	ARNOLD CONSTABLE	Dec. 10	9:30 A.M. to 9:00 P.M.
	L. BAMBERGER (Newark)	Dec. 5	9:45 A.M. to 9:00 P.M.
	BLOOMINGDALE'S	Dec. 3	9:30 A.M. to 9:00 P.M.
	BOND'S	Now	9:45 A.M. to 9:00 P.M.
	BONWIT TELLER	Dec. 10	9:30 A.M. to 7:00 P.M. (Closed Mon., Dec. 24)
	DE PINNA.	Dec. 10	9:45 A.M. to 8:30 P.M.
	FRANKLIN SIMON.	Dec. 3	9:30 A.M. to 9:00 P.M.
	GERTZ (Long Island)	Now	9:30 A.M. to 9:30 P.M. (Incl. Sat.)
	GIMBELS	Dec. 3	9:30 A.M. to 9:00 P.M. (Incl. Sat.)
	HEARN'S	Dec. 6	10:00 A.M. to 9:00 P.M. (Incl. Sat.)
	HECHT'S	Dec. 3	9:45 A.M. to 9:00 P.M. (Incl. Sat.)
	KRESGE-NEWARK	Dec. 5	9:45 A.M. to 9:00 P.M.
	LANE BRYANT	Dec. 6	9:30 A.M. to 9:00 P.M.
	LOESER'S (Brooklyn)	Dec. 5	9:30 A.M. to 9:00 P.M.
	LORD & TAYLOR	Now	9:30 A.M. to 6:00 P.M.
	MACY'S.	Dec. 6	9:45 A.M. to 9:00 P.M.
	MAY'S (Bklyn)	Dec. 5	9:30 A.M. to 9:00 P.M.
	MARTIN'S (Bklyn).	Dec. 5	9:30 A.M. to 9:00 P.M.
	McCREERY.	Dec. 6	9:30 A.M. to 9:00 P.M.
	NAMM'S (Bklyn).	Dec. 3	9:30 A.M. to 9:00 P.M.
	OPFENHEIM COLLINS	Dec. 3	9:30 A.M. to 9:00 P.M.
	OHRBACH'S	Dec. 17	10:00 A.M. to 8:30 P.M.
	RUSSEKS	Dec. 17	10:00 A.M. to 9:00 P.M.
	SAKS FIFTH AVENUE	Dec. 17	9:15 A.M. to 9:00 P.M.
	SAKS 34TH STREET.	Dec. 3	9:30 A.M. to 9:00 P.M. (Incl. Sat.)
	STERN'S	Now	9:30 A.M. to 9:00 P.M.
	WANAMAKER'S	Dec. 10	12:00 Noon to 9:00 P.M.
	The following stores will be open <u>Thursday evenings</u> only: BENDEL, JAY THORPE, MILGRIM, McCUTCHEON'S, and TAILORED WOMAN. <u>Stores not open any evenings:</u> B. ALTMAN, BERGDORF GOODMAN, BEST & CO., GUNTHER JAECKEL, and PECK & PECK.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Just Published	"SALES PROMOTION CALENDAR FOR 1952" Annual sales promotion and budgeting planning guide, compiled by NRDGA Sales Promotion Division and Visual Merchandising Group. Price: \$2.50 for members; \$5.00 for non-members. Contact: Howard P. Abrahams, CH. 4-8780.	NATIONAL RETAIL DRY GOODS ASS'N.	100 WEST 31ST STREET NEW YORK CITY
Monday Dec. 3 4:30 P.M.	HAIRSTYLES FOR 1952 AT OPEN HOUSE PREVIEW Berthold will preview 1952 hairstyles during open house in the new salon. By invitation only. Publicity: Nona James, CH. 4-7658.	BERTHOLD	61 WEST 55TH STREET SALON
Beginning Monday Dec. 3- Dec. 8	EXHIBIT: "ARROW COLLAR MAN" PAINTINGS Cluett, Peabody & Co., will loan an exhibition of original paintings by J.C. Leyendecker, who created the "Arrow Collar Man." Open to public. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Tuesday Dec. 4	"CLOTHES FOR KOREA" PUSH CART PARADE AND DEMONSTRATION. Contact: Campaign Headquarters, 500 Park Avenue, New York City.		
Tuesday Dec. 4 2:00 P.M.	PREVIEW: READY-TO-WEAR SOPHIE ORIGINALS Saks Fifth Avenue will present Early Spring and Summer ready-to-wear Sophie Originals, designed by Sophie of Saks Fifth Avenue and by Stephen Erklin. By invitation. Publicity: Grace de Mun, RE. 7-4206 or PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday Dec. 4 4:00 P.M. Cocktails	JOHN ROBERT POWERS' "SECRETS OF FASHION" John Robert Powers will present a Spring collection, "Secrets of Fashion", designed for him by leading manufacturers, and carrying his label. <u>Showing at 4:30 P.M.</u> By invitation only. Powers Contact: Carl E. Kempf, PL. 5-0990. Publ.: Merchandising Coordinates, WA. 9-6758 or WA. 9-9155.	JOHN ROBERT POWERS	STORK CLUB 3 EAST 53RD STREET
Wednesday Dec. 5 12:15 P.M. Luncheon	COSMETICS DIVISION LUNCHEON MEETING "Her Age Is Nobody's Business . . . But Yours!" -- a discussion of the <u>Forgotten Market</u> in beauty and fashion. Speakers: Virginia Pope, fashion editor, N.Y. Times; Alice Mathews, cosmetics buyer, Mandel Brothers, Chicago; Dr. Martin Gumpert, physician, author, lecturer on Geriatrics; Dr. Erno Laszlo, head of the Laszlo Institute of Cosmetology. Chairman: Beatrice Castle. Price: \$4.00 for members; \$4.25 for guests. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Assoc., EL. 5-7108.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM
Wednesday Dec. 5 12:15 P.M.; 6:00 P.M.	SHOWING OF MCKETTRICK FASHIONS Saks 34th will present McKettrick fashions for women who work. Press invited. Open to public. Publicity: Rita Dobbins, LA. 4-7000.	SAKS 34TH STREET	4TH FLOOR TALLY-HO SHOP
Wednesday Dec. 5 12:30 P.M. Luncheon	BRIDAL FASHIONS AT LUNCHEON SHOWING "To The Bride"--bridal fashions, designed by Joel for Murray Hamburger, Inc., coordinated with bridal table decor by Carole Stupell and Bride's Magazine. Flowers--Kathryn Churchill. Press by invitation. Public by reservation; contact: Fashion Show Reservations, TE. 8-8000. Pierre Fashion Dir.-Comm.: Nola Luxford, TE. 8-8000.	MURRAY HAMBURGER, INC.	HOTEL PIERRE COTILLION ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 5 12:30 P.M. Luncheon	DAVID CRYSTAL'S RESORT FASHIONS AT LUNCHEON Saks Fifth Avenue will present Resort and Cruise fashions by David Crystal, Izod of London and Haymaker. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. David Crystal Publicity: Terry Mayer, BR. 9-6560. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	SAKS FIFTH AVENUE	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Dec. 5 3:00 P.M.	PREVIEW: BRIDAL HEADRESS FASHIONS "Bridal Bouquet For 1952"--presentation of Spring and Summer bridal head-dresses and bridesmaids' hats designed by Fran Whitney for Edward E. Berger. By invitation only. Publicity: Maud G. Moody, LE. 2-4049.	EDWARD E. BERGER, INC.	HOTEL SHELburne- LEX. AVE. & 37TH ST.
Wednesday Dec. 5 5:00 P.M.- 7:00 P.M. Tea	FASHION SHOW AT BENEFIT TEA The Round Table Club will sponsor a fashion show and tea for the benefit of the Building Fund for the N.Y. Infirmary. Fashions by David Stein. Hats--Sally Victor. Furs--Dein-Bacher. Price: \$2.00. Contact: Lilia Stevens, FL. 3-7962. Sherry's Fashion Dir., Rosamond Hanscom, PL. 3-0200.	FOR N.Y. INFIRMARY BUILDING FUND	SHERRY'S-300 PARK SHERRY ROOM
Wednesday Dec. 5 9:00 P.M. Dinner; Dance	THIRD ANNUAL DINNER DANCE FOR BALLET BENEFIT The third annual dinner dance for the benefit of the Ballet Associates in America, Inc., will be sponsored by Lanvin Parfum and Trifari. Tickets: \$20.00 (tax included): contact: Miss Jessie Jerome Fanshaw, 136 East 64th Street. Lanvin and Trifari Publicity: Dorothy Lansing, PL. 9-7598. Ballet Associates in America, Inc. Publicity: Helen Havener, CH. 3-3623.	LANVIN PARFUM, INC.; TRIFARI JEWELRY	WALDORF-ASTORIA STARLIGHT ROOF
Thursday Dec. 6 9:00 A.M. Coffee; Orange Juice	DESIGNERS TRIM CHRISTMAS TREES De Pinna will invite the press to preview Christmas trees, trimmed by leading fashion designers, including: Brigance; Ceil Chapman; Mr. Harold of De Pinna; Claire McCardell; Mollie Parnis; Ben Reig; Adele Simpson. By invitation only. Publicity: Solita Arbib or Jeanne McDonagh, MU. 8-2000.	DE PINNA	MAIN FLOOR
Thursday Dec. 6 1:00 P.M. Luncheon	PRESENTATION OF RESORT FASHIONS AT LUNCHEON "Sun Superlatives"--showing of Resort fashions by Russeks Fifth Avenue during luncheon. Press by invitation. Public by reservation. (Price: \$3.25). Contact: FL. 9-3000, Ext. 176. Russeks Publicity: Florence Lord, WI. 7-1900. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	RUSSEKS FIFTH AVENUE	HOTEL PLAZA TERRACE ROOM
Thursday Dec. 6 4:00 P.M. Cocktails	LINGERIE FOR SPRING AT PRESS PREVIEW Holeproof will present the Spring line of Luxite lingerie. Also, a new line of hosiery under the Luxite label. By invitation only. Publicity: Ruth Hammer Associates, EL. 5-7108.	HOLEPROOF HOSIERY- LUXITE LINGERIE	HAMPSHIRE HOUSE COTTAGE
Thursday Dec. 6 5:30 P.M.- 7:30 P.M.	HOLIDAY FASHIONS AT COLLEGE BOARD PARTY A & S College Board members will model a collection of "After-Five" fashions for Holiday wear. Open to public. Publicity: Frances Bemis, Feature Events Dept., TR. 5-7200.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR RESTAURANT

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Dec. 7 6:00 P.M.	SHOWING OF HOLIDAY FASHIONS Presentation of Holiday fashions in cocktail and after-five gowns. Open to public. Publicity: Muriel Lipchik, TR. 5-5700.	NAMM'S (BROOKLYN)	2ND FLOOR
Tuesday Dec. 11 9:00 A.M. Buffet Breakfast	BREAKFAST PREVIEW OF SPRING LINGERIE The magazine press will be invited to a buffet breakfast and preview of William Carter's lingerie collection for Spring and Summer, including negligees, gowns, half-slips, and slips for juniors and women. By invitation only. Publicity: Helen D. Leaf, BBDO, EL. 5-5800.	THE WILLIAM CARTER CO.	100 PARK AVENUE SHOWROOM
Tuesday Dec. 11 12:30 P.M. Luncheon	FASHION SHOW AND CHARITY LUNCHEON Fashion showing of Benham Originals for Holiday and Resort wear by Bender and Hamburger at a benefit luncheon for the Ethel Spiegel Cardiac Children's Home. "Conversation Pieces" Separates--Juli Lynne Charlot of California. Hats--Laddie Northridge. Gloves--Aris. Pearls--Richelieu. Costume Jewelry--Vogue. Press by invitation. Public by reservation; contact: Fashion Show Reservations, TE. 8-8000. Fashion Show Coordinator and Publicity: Donna Cannon, PL. 3-7072. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	FOR ETHEL SPIEGAL CARDIAC CHILDREN'S HOME	HOTEL PIERRE COTILLION ROOM
Postponed Dec. 12	PRESS PREVIEW BY CAROL STANLEY, ORIGINALLY SCHEDULED FOR WED., DEC. 12 AT 9:30 A.M., HAS BEEN POSTPONED TO TUES., DEC. 18. (See Below).		
7 Wednesday Dec. 12 12:30 P.M. Luncheon	RESORT FASHIONS AT LUNCHEON SHOW Saks Fifth Avenue will present Drewyn's Resort collection--"Lotte's Indonesian Notebook", sportswear and separates in authentic prints on American fabrics, inspired by designer's Indonesian trip. Shoes--Oomphies. Press by invitation. Public by reservation; contact: Fashion Show Reservations, TE. 8-8000. Saks Fifth Avenue Publicity: Carolyn Haight, PL. 3-4000, Ext. 7064. Show Coord.& Drewyn Publ.: Sidney Dee Bloeme, JU. 6-4490. Pierre Fashion Dir.-Comm.: Nola Luxford, TE. 8-8000.	SAKS FIFTH AVENUE	HOTEL PIERRE COTILLION ROOM
Wednesday Dec. 12 12:30 P.M. Luncheon	RESORT SUITS AT LUNCHEON SHOW Bass-New York will show Resort and Cruise suits during luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Bass-New York Publicity: Laura Benham, RE. 7-8230. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	BASS-NEW YORK	WALDORF-ASTORIA EMPIRE ROOM
Tuesday Dec. 18 9:30 A.M. Coffee	PREVIEW OF STOLES, SCARVES, HANDKERCHIEFS Stanley Herzman will invite the press to a preview of his Spring collection of Carol Stanley stoles, scarves, handkerchiefs, and Boutique items. (Note Change of Date). By invitation only. Publicity: Ruth Hammer Associates, EL. 5-7108.	CAROL STANLEY	10 EAST 38TH STREET SHOWROOM
Tuesday Dec. 18 7:00 P.M. Formal Dinner	RESORT COLLECTION BY CAROLYN SCHNURER "Flight to Japan"--via BOAC, a showing by Peck & Peck of their confined collection of Resort fashions, designed by Carolyn Schnurer. By invitation only. Publicity: Mrs. D. J. Todd, OR. 3-4700; Ouida Wagner, BOAC, CO. 5-3737.	PECK & PECK	BROOKLYN MUSEUM SCULPTURE COURT

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 19 12:15 P.M.	READY-TO-WEAR DIVISION CHRISTMAS LUNCHEON The Fashion Group's Ready-To-Wear Division will have a Christmas Luncheon. Luncheon Chairman: Gwen Randolph. More details later. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM
Wednesday Dec. 19 12:30 P.M.	RESORT & HOLIDAY FASHIONS AT LUNCHEON Presentation of fashions and accessories for Holiday wear by Kargere. Luncheon Hats--Miss Caroline. Furs--Kelly & Struzzieri. Press by invitation. Public by reservation; contact: Fashion Show Reservations, TE. 8-8000. Kargere Contact: CI. 6-2360. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.	KARGERER, INC. (714 FIFTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday Dec. 19 12:30 P.M.	CHRISTMAS ACCESSORIES AT LUNCHEON SHOWING The "shu-mask", a new idea in shoe fashions, with matching Christmas accessories, designed by Lee Menichetti, will be shown with coordinated fashions from Franklin Simon during luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Franklin Simon Publicity: Lenore Benson, WI. 7-9600. Lee Menichetti Publicity: Peggy Caile, PL. 5-6358. Waldorf-Astoria Fashion Publicity: Madeleine Riordan, EL. 5-3000.	FRANKLIN SIMON	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Dec. 19 3:30 P.M. Cocktails	PREVIEW OF SPRING FOUNDATIONS & BRAS Press preview of Spring line of Flexees foundations, bras and girdles. Showing at 4:00 P.M. By invitation only. Publ.: Sandra Kahn, MU. 9-2100.	FLEXEES--ARTISTIC FOUNDATIONS, INC.	417 FIFTH AVENUE SHOWROOM
Dec. 25	CHRISTMAS DAY (Tuesday--Legal Holiday).		
Jan. 1	NEW YEAR'S DAY (Tuesday--Legal Holiday).		
Thursday Jan. 3 10:00 A.M. Breakfast	SPRING MILLINERY AT PRESS SHOWING Showing of Sally Victor's Spring millinery collection to the N.Y. fashion press. By invitation only. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD STREET SALON
Monday Jan. 7 10:00 A.M.	PRESS SHOWING OF SPRING MILLINERY Walter Florell will present his Spring millinery collection to the N.Y. fashion press. By invitation only. Contact: Walter Florell, PL. 5-8424.	WALTER FLORELL	29 EAST 53RD STREET SALON
Monday Jan. 7 2:30 P.M.	PRESS SHOWING OF SPRING MILLINERY Emme will invite the press to a preview of her Spring millinery collection. By invitation only. Publicity: Mildred Kaldor, MU. 9-5420.	EMME	26 EAST 56TH STREET SALON
Monday Jan. 7 4:00 P.M. Cocktails	PRESS SHOWING OF SPRING MILLINERY L. & B. Karo will invite the press and trade to a presentation of the Spring millinery collection and a celebration of their 35th Anniversary. By invitation only. Publicity: Maud G. Moody, LE. 2-4049.	L. & B. KARO	7 EAST 37TH STREET SHOWROOM-11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 7- Jan. 10	NRDGA'S 41ST ANNUAL CONVENTION "Blueprint for 1952"--theme of the 41st Annual Convention of the NRDGA. Twenty-nine separate sessions on increasing efficiency in every phase of retail operation. "Curtain-Raiser" Luncheon, Jan. 7 at 12:15 P.M. in the Grand Ballroom. Speaker: B. Earl Puckett, chairman of the board of Allied Stores Corp. Attendance will be limited to department, chain and specialty store members of the Association. Publicity: Robert J. Mayer, Director of Public Relations, CH. 4-8780.	NATIONAL RETAIL DRY GOODS ASSOCIATION	HOTEL STATLER
Beginning Monday Jan. 7	SHOWING OF SPRING HANDBAG LINES Industry-wide opening of Spring 1952 handbag fashions. All member manufacturers will show complete collections of new styles in handbags in their own showrooms. Publicity: Ruth Lundgren, MU. 6-0686.	NAT'L AUTHORITY FOR LADIES HANDBAG INDUSTRY	INDIVIDUAL SHOWROOMS
Tuesday Jan. 8 8:30 A.M. Breakfast	SPRING MILLINERY BREAKFAST FORUM Annual forum of the MMEA with fashion, merchandising and business experts discussing millinery trends, problems and developments. By invitation only. Publicity: Ruth Weintraub, PL. 3-2116.	MILLINERY MERCHANDISING EXECUTIVES' ASSOCIATION	WALDORF-ASTORIA PERROQUET SUITE
Tuesday Jan. 8 9:00 A.M.- 4:00 P.M.	SIXTH ANNUAL HOSIERY FORUM Panel discussion on "Better Selling Techniques" and "The Buyer As A Department Manager" will be held from 9:00 A.M. to 12:00 Noon. Luncheon Speakers: Walter J. McTigue, merchandise manager of Carson-Pirie Scott, on "Merchandising Hosiery in 1952"; and Dr. Ernest Dichter, psychological consultant, on "What Makes The Lady Buy?" The one-day program will conclude with a fashion show at 2:30 P.M. Commentator: Alice Burrows, fashion coordinator, N.Y. office of The T. Eaton Co., Ltd. of Canada. Reservations: \$20.00. Press by invitation. Contact: Lillian Thompson, SP. 7-9364.	HOSIERY MERCHANDISING; HOSIERY INDUSTRY WEEKLY	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Jan. 8 9:30 A.M. Breakfast	PREVIEW OF SPRING BRA FASHIONS The press will be invited to a breakfast preview of the Spring bra collection by Celebrity Bra. By invitation. Publ.: Harvey Stein, PL. 7-6274.	CELEBRITY BRA, INC.	148 MADISON AVENUE SHOWROOM-12TH FLOOR
Tuesday Jan. 8 4:30 P.M.	LA TAUSCA SEMI-ANNUAL FASHION PRESENTATION The House of Heller will present their semi-annual fashion show, featuring the Spring collection of Majeska-designed pearl jewelry for La Tausca. Showing at 5:00 P.M. (Cocktails after the show). Commentator: Helen Faith Keane. Fashion Coordinator: Ruth Lerner. By invitation only. Publicity: Eleanor Lambert, MU. 8-2130.	THE HOUSE OF HELLER (411 FIFTH AVENUE)	HOTEL PLAZA MAIN BALLROOM
Tuesday Jan. 8 7:00 P.M. Dinner	SPRING HAT FASHION SHOW AND DINNER Semi-annual millinery fashion show for trade and press. Reservations: Dinner and Show, \$20.00 (including tax); Mezzanine: show only, \$10.00 (including tax). Show at 9:00 P.M. For tickets, contact: Millinery Stabilization Commission, LO. 4-7800. Press by invitation. Publicity: Mary Kelley, LO. 4-7800.	MILLINERY STAB. COMM.; MILLINERY FASHION BUR.	HOTEL ASTOR GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 8 7:30 P.M.	EIGHTEENTH ANNUAL FASHION SHOW "Salute To Fabrics"--theme of the 18th Annual fashion show of the National Association of House Dress Manufacturers, emphasizing the scope of textiles used in daytime dress manufacturing as contrasted with fabrics used 50 years ago. By invitation only. Publ.: Leon H. Klingher, LA. 4-6352.	NATIONAL ASS'N. OF HOUSE DRESS MFRS.	WALDORF-ASTORIA GRAND BALLROOM
Wednesday Jan. 9 9:30 A.M. Breakfast	BREAKFAST PREVIEW OF SPRING MILLINERY Breakfast showing of the Spring millinery collection by Irene of New York. By invitation only. Publicity: Maud G. Moody, LE. 2-4049.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON
Wednesday Jan. 9 11:00 A.M.	PRESS PREVIEW: SPRING MILLINERY FASHIONS Mr. Fred will present his millinery collection for Spring at a showing for the N.Y. press. By invitation only. Publ.: Lily Davis, PL. 3-1010.	JOHN-FREDERICS	29 EAST 48TH STREET SALON
Wednesday Jan. 9 2:30 P.M.	PRESS & TRADE PREVIEW: SPRING COAT FASHIONS Presentation by Blossom Children's Coat Corp. of the collection of children's coats for Spring, infants to 4 years; also, a showing of mother and daughter fashions. By invitation only for the press and trade. Publicity: Everett Goldstein, Everett-Bennett Advertising, MU. 3-1416.	BLOSSOM CHILDREN'S COAT CORPORATION	505 EIGHTH AVENUE SHOWROOM-21ST FLOOR
Thursday Jan. 10 11:00 A.M.	PRESS PREVIEW: SPRING MILLINERY COLLECTION Mr. John will invite the press to a preview of his millinery collection for Spring. By invitation only. Publicity: Petty Nelson, MU. 8-4906.	MR. JOHN, INC.	53 EAST 57TH STREET SALON
Thursday Jan. 10 2:30 P.M.	SPRING MILLINERY AT PRESS PREVIEW Presentation to the press by Laddie Northridge of his Spring millinery collection. By invitation only. Publicity: Donna Cannon, PL. 3-7072.	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON
Friday Jan. 11 10:00 A.M. Brunch	PRESS & TRADE PREVIEW OF SPRING MILLINERY Beatrice-Martin will invite the press and trade to a brunch and preview of her millinery collection for Spring. By invitation only. Publicity: Maud G. Moody, LE. 2-4049.	BEATRICE-MARTIN	HOTEL PLAZA WHITE & GOLD SUITE
Monday Jan. 14 2:30 P.M.	MILLINERY PREVIEW FOR LOCAL PRESS Lilly Dache will present her Spring millinery to the N.Y. fashion editors. By invitation only. Publicity: Eleanor Lambert, MU. 8-2130.	LILLY DACHE	78 EAST 56TH STREET PENTHOUSE
Monday Jan. 14 5:00 P.M.- 7:00 P.M. Cocktails	PRESS & TRADE SHOW OF NEW FOUNDATIONS Maidenform will invite the press and trade to a showing of the Spring collection. <u>Showing at 6:00 P.M.</u> By invitation only. Publicity: Jan Lovett, William H. Weintraub & Co., MU. 8-3901.	MAIDENFORM BRASSIERE CO.	HOTEL PIERRE GRAND BALLROOM
Monday Jan. 14- Jan. 18	CORSET AND BRASSIERE SHOW FOR SPRING 1952 Contact: Jed Sylbert, Exec. Director, MU. 3-1593.	CORSET AND BRASSIERE EXHIBITORS GUILD, INC.	HOTEL McALPIN

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 15 10:00 A.M.- 11:00 A.M.	"FIGURES ARE FASHION" PREMIERE FILM Warner Brothers Co., manufacturers of foundation garments, premiere of a new fashion film, "Figures Are Fashion", to be preceded by comments on market conditions by John Field, president of the company. Also, a showing of the film, "Facts About Your Figure". Admission by ticket only. (Complete Spring line will be shown in Warner's display room, 200 Madison Avenue, daily from 9:00 A.M. to 5:00 P.M., during week of Jan. 14). Publicity: Anne Ketcham, 200 Madison Ave., MU. 3-1194.	THE WARNER BROTHERS CO. (BRIDGEPORT, CONN.)	TOWN HALL 113 WEST 43RD STREET
Tuesday Jan. 15 4:00 P.M.	PRESS PREVIEW OF SPRING MILLINERY Presentation to the press of the Spring millinery collection by Braagaard. By invitation only. Contact: Grace Marie Biehl, PL. 3-0353.	BRAAGAARD, INC.	10 EAST 56TH STREET SALON
Wednesday Jan. 16 12:15 P.M. Luncheon	MILLINERY DIVISION LUNCHEON MEETING The Fashion Group will hold its millinery division luncheon meeting. More details later. Contact: The Fashion Group, CI. 7-3940. Publicity: Ruth Hammer Associates, EL. 5-7108.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ROOSEVELT BALLROOM
Wednesday Jan. 16 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Russeks Fifth Avenue will present a collection of Spring fashions during luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Russeks Publicity: Florence Lord, WI. 7-1900. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.	RUSSEKS FIFTH AVENUE	WALDORF-ASTORIA EMPIRE ROOM
Beginning Friday Jan. 18	TENTATIVE OPENING DATE: ITALIAN COUTURE Presentation of the collections of 12 of the leading Italian couturiers will begin, Friday, Jan. 18. Contact: Senor G. B. Giorgini, Florence.	LEADING ITALIAN DESIGNERS	GRAND HOTEL FLORENCE, ITALY
Beginning Monday Jan. 28	SCHEDULE OF LONDON COUTURE PREVIEWS <u>Monday, Jan. 28:</u> Norman Hartnell; Lachasse; Peter Russell; Michael Sherard. <u>Tuesday, Jan. 29:</u> Hardy Amies; Charles Creed; Digby Morton, Victor Stiebel. <u>Wednesday, Jan. 30:</u> Mattli; Worth Ltd. Admission by invitation only. Contact: Lilian Hyder, organizing secretary, 36 Bruton Place, London W.1.	INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS	36 BRUTON PLACE LONDON, W.1., ENGLAND
Tuesday Jan. 29 12:15 P.M. Luncheon	"MARCH OF DIMES" FASHION SHOW Seventh Annual "March of Dimes" Fashion Show, presented for the benefit of The National Foundation For Infantile Paralysis, with fashions from the New York Dress Institute Couture Group. Reservations: \$50.00 per person for "ringside" first tier tables; \$25.00 per person for other tables. For tickets, contact: Elaine Whitelaw, Nat'l Foundation, 120 Broadway, BE. 3-0500. Fashion Publicity: Eleanor Lambert, MU. 8-2130.	NEW YORK DRESS INSTITUTE	WALDORF-ASTORIA GRAND BALLROOM
Beginning Friday Feb. 1	TENTATIVE OPENING DATE: PARIS COUTURE Paris couture showings have been tentatively scheduled to begin Friday, Feb. 1. (<u>Note Change of Date</u>). Individual dates will be announced later. Contact: Chambre Syndicale, 102 Rue du Faubourg, St.-Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

MOVIES...MUSIC...TELEVISION...THEATRE

Saturday
Dec. 1 PREMIERE: "OH, AMELIA" (Movie) 55TH ST. PLAYHOUSE, 154 WEST 55TH ST.
Lux Film Distributing Corporation will present a French movie based on a classic French stage boudoir farce by Georges Feydeau. Stars: Danielle Darrieux and Jean Desailly. Director: Claude Autant-Lara. English Titles: Clare Catalano. Publicity: Marjorie Thirer Geiss, BR. 9-0137.

Beginning
Monday
Dec. 3 FOURTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, 39TH ST. & B'WAY
Dec. 3: Mozart's LE NOZZE DI FIGARO. Dec. 5: Mascagni's CAVALLERIA RUSTICANA. Dec. 6: Strauss' FLEDERMAUS. Dec. 7: Massenet's MANON. Dec. 8, Mat.: Verdi's RIGOLETTO. Dec. 8, Eve.: Verdi's AIDA. Publicity: Margaret Carson, PE. 6-1200.

Wednesday
Dec. 5: TELEVISION: DON AMECHE-FRANCES LANGFORD SHOW WJZ-TV, CHANNEL 7
Dec. 12 Dec. 5: Presentation of Resort and Travel fashions by Vera Maxwell.
12:00 Noon Dec. 12: Dorine Liebert will show her Holiday separates and "at-home" fashions. TV Fashion Show Coordinator and Contact: Kay Bardsley, CI. 7-5700, Ext. 8908.

Wednesday
Dec. 5 OPENING: "NINA" ROYALE THEATRE, 242 WEST 45TH STREET
Andre Roussin's Paris comedy hit, adapted by Samuel Taylor, presented by John C. Wilson and H. M. Tennent, Ltd. Stars: Gloria Swanson, David Niven and Alan Webb. Director: Gregory Ratoff. Settings, Lighting and Costumes: Charles Elson. Publ.: Willard Keefe or David Tebet, CI.7-5282.

Thursday
Dec. 6 PREMIERE: "PANDORA AND THE FLYING DUTCHMAN", NORMANDIE THEA., 57TH & 6TH.
With the opening of the new Normandie Theatre, MGM will present the Technicolor film about a legendary Dutch sea captain of the 16th Century who must return to earth every seven years and search for a woman who will love him more than her life. Stars: James Mason and Ava Gardner. Producers: Albert Lewin and Joseph Kaufman. Director: Albert Lewin. Costumes: Beatrice Dawson. Publicity: Herbert Crooker, JU. 2-2000.

Friday
Dec. 7 PREMIERE: "I'LL NEVER FORGET YOU" (Movie) ROXY THEATRE, 50TH ST. & 7TH AVE.
Technicolor movie, released by Twentieth Century-Fox, starring Tyrone Power and Ann Blyth with Michael Rennie, in a story about a British scientist who inherits an 18th Century estate. Producer: Sol C. Siegel. Director: Roy Baker. Costumes: Margaret Furse. Publicity: Elizabeth Eisenhart, CO. 5-3320.

Saturday
Dec. 8 OPENING: "THE CONSTANT WIFE" NATIONAL THEATRE, 206 WEST 41ST ST.
Somerset Maugham's comedy will be presented by Katharine Cornell and directed by Guthrie McClintic. Stars: Katharine Cornell, Brian Aherne and Grace George with John Emery. Setting: Donald Oenslager. Costumes from Bergdorf Goodman. Publicity: Sol Jacobson, CH. 4-1482.

Monday
Dec. 10 OPENING: "THE GRAND TOUR" MARTIN BECK THEATRE, 302 WEST 45TH ST.
Elmer Rice's new play will be presented by The Playwrights' Company and will star Beatrice Straight with Richard Derr. Director: Elmer Rice. Settings: Howard Bay. Costumes: Motley. Publ.: William Fields, CI.5-7930.

Thursday
Dec. 13 OPENING: "POINT OF NO RETURN" ALVIN THEATRE, 254 WEST 52ND STREET
A new play by Paul Osborn, based on a novel by John P. Marquand, will be presented by Leland Hayward. Stars: Henry Fonda, with John Cromwell, Leora Dana and Patricia Smith. Director: H.C. Potter. Settings: Jo Mielziner. Costumes: Mainbocher. Publ.: Leo Freedman, CH. 4-7250.